

NO
SET-UP CHARGES

2015

Easier. Quicker. Better.

January - April Promotions

Promo Code PC15Q1

Save up to 33%

NO
SET-UP CHARGES

ORDER PROCESSING

Making Order Processing Quicker, Easier & Better!

From Order Entry to Printing to Shipping...

All Inclusive Process

- **Order Processing Fee \$15(G) on All Orders**
 - > *No Rush Charges*
 - > *No Setup*
 - > *No 3rd Party Shipping Charges*
 - > *Covers Up to 3 Drop Ship Locations*
 - > *No Exact Quantity Charges*
 - > *No Proof Charges*



Pen Comparison

*How Do The Large Pen
Suppliers in ASI Stack Up?*

*See for Yourself at
www.adgpromo.com/saratoga*

**All Pens
48 Hour Ship**

**NO
SET UP CHARGES**
2014 Price \$25(G)

EARLY BIRD SAVINGS

Early Bird Savings ... Order Stock Planners & Calendars at Reduced Cost - Ship At A Later Date

Orders Received By	Select Ship Date
<p>May 1 Windmill Academic Planners #57000, #57800, #55501</p>	<p>September 1 October 1 November 1</p>
<p>August 1 Windmill Planners Deerfield Calendars</p>	

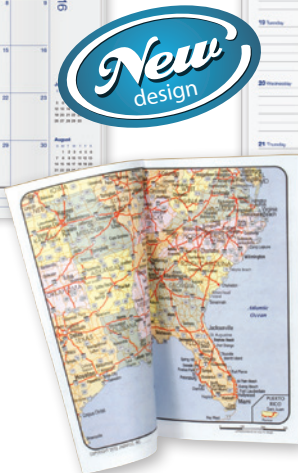
Features:

- Product ready order must be completed by Early Bird date. This includes valid PO, art files, credit and proof approval
- Does not apply to special quotes, non-dated or custom products, co-op programs, special charges or packaging

New Look for Classic Monthly & Work Weekly Planners Same Price. Now Includes 4-Color Map!



Classic Monthly w/Map



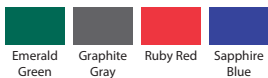
Work Weekly w/Map

NO
SET-UP CHARGES
2014 Price \$40(G)

Multi-Functional

\$1.50^A

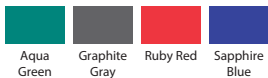
per unit
Minimum 100



#P44296 Stylus Modern Click

Imprint Area	2"W x 3/4"H, MagnaLogo™ 2"W x 1/4"H, Standard
Features	Double Ring Detailing Grip Pads Polished Barrel Retractable Ballpoint

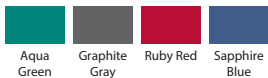
300% Larger Imprint
MAGNA
Logo™



#P44525 Stylus Lumini Click

Imprint Area	2-1/8"W x 3/4"H, MagnaLogo™ 2-1/8"W x 1/4"H, Standard
Features	Textured Metal Grip Plunger and Clip in One Silver Accents Retractable Ballpoint

300% Larger Imprint
MAGNA
Logo™



#P44618 Stylus Expert Click

Imprint Area	2-1/8"W x 3/4"H, MagnaLogo™ 2-1/8"W x 1/4"H, Standard
Features	Textured Metal Grip Plunger and Clip in One Retractable Ballpoint



Save up to 26%

Processing Fee	\$15(G) on All Orders
Imprint	Laser Engrave Five (5) Lines Of Copy (Modern, Roman or Script) or 2 Lines of Copy Right or Left of Artwork
Production	Ships 48 Hours (Complete Order Received)
FOB	Upstate NY 12010

STYLUS WRITING INSTRUMENTS

January 1 - April 30, 2015 | Promo Code PC15Q1



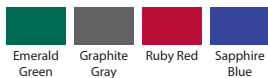
Navigate With Ease

\$1.50^A

per unit
Minimum 100

NO
SET UP CHARGES
2014 Price \$40(G)

STYLUS WRITING INSTRUMENTS



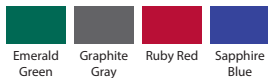
#P44760 Stylus Accent Click

Imprint Area

2"W x 1/4"H

Features

Textured Rubber Grip
Polished Barrel
Chrome Accents
Retractable Ballpoint



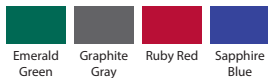
#P44516 Stylus Vibe Click

Imprint Area

2"W x 1/4"H

Features

Comfort Grip with Ribbed Design
Polished Barrel
Retractable Ballpoint



#P44521 Stylus Contour Click

Imprint Area

2"W x 1/4"H

Features

Comfort Grip
Silver Accents
Retractable Ballpoint



Save up to 29%

Processing Fee \$15(G) on All Orders

Imprint

Laser Engrave Five (5) Lines Of Copy (Modern, Roman or Script)
or 2 Lines of Copy Right or Left of Artwork

Production

Ships 48 Hours (Complete Order Received)

FOB

Upstate NY 12010

January 1 - April 30, 2015 | Promo Code PC15Q1

**NO
SET-UP CHARGES**
2014 Price \$40(G)

Classic Gift Sets

PEN GIFT SETS



#59576 Triple Classic Pen & Pencil

Imprint Area 2"W x 3/4"H, MagnaLogo™
2"W x 1/4"H, Standard

Features Silver Accents
Polished Barrel
Mechanical Pencil
Retractable Ballpoint

300% Larger Imprint
**MAGNA
Logo™**



\$5.00^A

per unit
Minimum 25

Save up to 17%



#P4302 Gale Flare Pen & Key Ring

Imprint Area Pen: 2-1/4"W x 1/4"H
Key Ring: 1-3/4"W x 1/4"H

Features Silver Accents
Polished Barrel



Processing Fee \$15(G) on All Orders

Imprint **Laser Engrave** Five (5) Lines Of Copy (Modern, Roman or Script)
or 2 Lines of Copy Right or Left of Artwork

Production Ships 48 Hours (Complete Order Received)
FOB Upstate NY 12010

January 1 - April 30, 2015 | Promo Code PC15Q1

300% Larger Imprint
MAGNA
LOGO™

Classic Styles

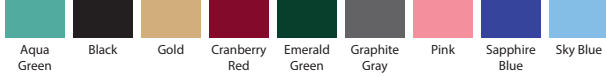
NO SET UP CHARGES
2014 Price \$40(G)



\$1.40^A
per unit
Minimum 100

#P1355 **Lumini Classic Click**

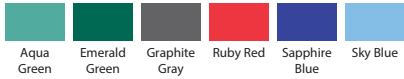
Imprint Area	2-1/8"W x 3/4"H
Features	Textured Metal Grip Chrome Accents Brushed Style Finish on Barrel Retractable Ballpoint



#59497 **Triple Classic Click**

Imprint Area	2"W x 3/4"H
Features	Polished Barrel Executive Style Silver Accents Retractable Ballpoint

\$1.20^A
per unit
Minimum 100



\$1.40^A
per unit
Minimum 100

#P1353 **Gale Modern Click**

Imprint Area	2"W x 3/4"H
Features	Comfort Grip Pads Polished Barrel Silver Accents Retractable Ballpoint



Save up to 30%

Processing Fee	\$15(G) on All Orders
Imprint	Laser Engrave Five (5) Lines Of Copy (Modern, Roman or Script) or 2 Lines of Copy Right or Left of Artwork
Production	Ships 48 Hours (Complete Order Received)
FOB	Upstate NY 12010

MAGNALOGO PENS

January 1 - April 30, 2015 | Promo Code PC15Q1

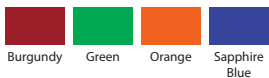
NO
SET-UP CHARGES
2014 Price \$40(G)

Double Duty Pens



70¢ ^A

per unit
Minimum 300



#P44761 Stylus Flare Click

Imprint Area 1-3/4"W x 3/4"H
Imprint Color Black, Silver or White

Features Textured Grip
Satin Finish
Retractable Ballpoint



#P44524 Stylus Core Click

Imprint Area 1-3/4"W x 1/2"H
Imprint Color Black, Silver or White

Features Ribbed Comfort Grip
Satin Finish
Silver Accents
Retractable Ballpoint



#P44526 Stylus Malibu Click

Imprint Area 1-3/4"W x 1/2"H
Imprint Color Black, Silver or White

Features Black Grip with Color Accents
Satin Finish
Retractable Ballpoint



Save up to 33%

STYLUS PLASTIC WRITING INSTRUMENTS

January 1 - April 30, 2015 | Promo Code PC15Q1

Processing Fee	\$15(G) on All Orders
Imprint	Screen Print Four (4) Lines of Copy (Helvetica, Times or <i>Ariston</i>) or 2 Lines of Copy Right or Left of Artwork
Production	Ships 48 Hours (Complete Order Received)
FOB	Laredo, TX 78045

Exclusive Designs

\$1.00^A

per unit
Minimum 200

NO
SET UP CHARGES
2014 Price \$40(G)

PLASTIC WRITING INSTRUMENTS



#P44081 Echo Summit Click

Imprint Area 1-3/4"W x 5/8"H
Imprint Color Black, Silver or White
Features Comfort Grip with Color Pads
Polished Barrel
Retractable Ballpoint



#P44080 Echo Contour Click

Imprint Area 1-3/4"W x 1/2"H
Imprint Color Black, Silver or White
Features Ribbed Comfort Grip
Polished Barrel
Retractable Ballpoint



#P44763 Stylus Volterra Click

Imprint Area 1-3/4"W x 1/2"H
Imprint Color Black, Silver or White
Features Grip Pads
Pearl Finish
Chrome Accents
Retractable Ballpoint



Save up to 30%

Processing Fee \$15(G) on All Orders
Imprint **Screen Print** Four (4) Lines of Copy (Helvetica, Times or *Ariston*)
or 2 Lines of Copy Right or Left of Artwork
Production Ships 48 Hours (Complete Order Received)
FOB Laredo, TX 78045

January 1 - April 30, 2015 | Promo Code PC15Q1

**NO
SET-UP CHARGES**
2014 Price \$25(G)

GREETING CARDS

Mix & Match to Create a Card Assortment

Choose a variety of All Occasion stock cards with same imprint

Example: 25 Thank You, 15 Sympathy, 20 Congratulations, 40 Birthday

- *Made In USA*
- *Envelope Personalization*
- *Over 30 Verse Options*



\$1.40^C

per unit
Minimum 100

Save up to 30%

Applies to Greeting Cards \$1.50-\$1.80 EQP

Processing Fee	\$15(G) on All Orders
Imprint	Screen Print Four (4) Lines of Copy (Baskerville)
Production	Ships 5 Days (Complete Order Received)
FOB	Mankato, MN 56001
LTM	Add \$20(G), Minimum 50

January 1 - April 30, 2015 | Promo Code PC15Q1

Add Value To Your Brand

NO SET UP CHARGES
2014 Price ~~\$40(G)~~

HDI-FULL COLOR PRINTED DRINKWARE



- *One of a Kind Brand Representation*
- *New Lower Personalization Cost on Text Variables.*
Now Only 40¢(G) each!
2014 Price ~~\$1.00(G)~~

\$5.00[Ⓒ]
per unit
Minimum 144

\$2.35[Ⓒ]
per unit
Minimum 144



Save up to 28%

#A1500DA **hdi™ 25 oz. Water Bottle**

Color	White
Imprint Area	8-1/2"W x 5-5/8"H, Wrap
Product Size	2-3/4"W x 10-7/8"H
CS/WT	24/13#
Features	Twist-On Lid with Carabiner Single Wall Stainless Helps keep Beverages Cold Longer

#DANBG01 **hdi™ Classic 11 oz. Mug**

Color	White
Imprint Area	7-7/8"W x 2-7/8"H, Wrap
Product Size	4-5/8"W x 3-3/4"H
CS/WT	36/36#
Features	White Ceramic Traditional Style C-Handle

Processing Fee	\$15(G) on All Orders
Imprint	CMYK 600 DPI Digital File at 100% Size or Greater. We Accept JPEG, TIF, PDF or AI Files
Production	Ships 10 Days (Complete Order Received)
FOB	Upstate NY 12010



January 1 - April 30, 2015 | Promo Code PC15Q1

NO
SET-UP CHARGES
2014 Price \$40(G)

Let Your Brand Stand Out

HILO C-HANDLE



#AHILO Hilo 11 oz. Mug

Imprint Area 2-3/4"W x 2-1/2"H
Product Size 4-5/8"W x 3-3/4"H
CS/WT 36/36#
Features PMS Color Matching Inks
Black Matte Exterior

Interior Color Options



\$2.60^C

per unit
Minimum 144

Save up to 27%

Processing Fee	\$15(G) on All Orders
Imprint	Price Includes One Color Screen Print. Each Additional Color, Add 40C(G)
Production	Ships 4 Days (Complete Order Received)
FOB	Laredo, TX 78045

January 1 - April 30, 2015 | Promo Code PC15Q1

Give Your Identity Purpose

NO
SET UP CHARGES
2014 Price \$40(G)

HILLO BISTRO

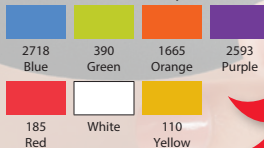


#AHILOB14 **Hilo 14 oz. Bistro Mug**

Imprint Area 3"W x 1-3/4"H
Product Size 5-1/4"W x 4-1/8"H
CS/WT 24/26#

Features
PMS Color Matching Inks
Black Matte Exterior

Interior Color Options



\$3.00 [¢]

per unit
Minimum 144

Save up to 25%

Processing Fee \$15(G) on All Orders
Imprint Price Includes One Color Screen Print. Each Additional Color, Add 40¢(G)
Production Ships 4 Days (Complete Order Received)
FOB Laredo, TX 78045

January 1 - April 30, 2015 | Promo Code PC15Q1

**NO
SET-UP CHARGES**
2014 Price: \$40(G)

100% Cotton Shirts



SCREEN PRINTED SHIRTS



#WM30304 **White T-Shirt**

#WM30305 **Colored T-Shirt**

Imprint Area Front Left Chest: 4"W x 4"H;
Full Front or Back: 11"W x 11"H

Sizes S, M, L, XL, 2XL, 3XL

Weight 5.9 oz.

\$4.00^C

per unit, White
Minimum 24

Colors, Add \$1.00

**Print & Ship from
One Location**



#WM44752 **Long Sleeve Shirt**

Imprint Area Front Left Chest: 4"W x 4"H;
Full Front or Back: 11"W x 11"H

Sizes S, M, L, XL, 2XL, 3XL

Weight 5.9 oz.

\$7.65^C

per unit,
Minimum 24

Processing Fee	\$15(G) on All Orders
Imprint	Screen Print One Color
Production	Ships 7 Days (Complete Order Received)
FOB	Laredo, TX 78045

January 1 - April 30, 2015 | Promo Code PC15Q1



Quality Sweatshirts

NO
SET UP CHARGES
2014 Price \$40(G)

SCREEN PRINTED SWEATSHIRTS

#WM44596 Crewneck Sweatshirt

Imprint Area	Front Left Chest: 4"W x 4"H Full Front or Back: 11"W x 11"H
Sizes	S(38-40), M(42-44), L(46-48), XL(50-52), 2XL(54-56)
Weight	8.4 oz.
Features	50% Cotton/50% Polyester Crewneck Style Ribbed Cuffs & Waist

\$11.95 [Ⓞ]

per unit,
Minimum 24



#WM44594 Pullover Hoodie

Imprint Area	Front Left Chest: 4"W x 4"H Full Front or Back: 11"W x 11"H
Sizes	S(38-40), M(42-44), L(46-48), XL(50-52), 2XL(54-56)
Weight	8.4 oz.
Features	50% Cotton/50% Polyester Kangaroo Style Pocket Ribbed Cuffs & Waist

\$14.95 [Ⓞ]

per unit,
Minimum 24

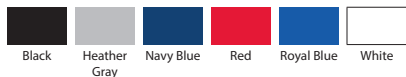
Print & Ship from One Location

#WM44595 Zippered Hoodie

Imprint Area	Front Left Chest: 4"W x 4"H Full Back: 11"W x 11"H
Sizes	S(38-40), M(42-44), L(46-48), XL(50-52), 2XL(54-56)
Weight	8.4 oz.
Features	50% Cotton/50% Polyester Crewneck Style Ribbed Cuffs & Waist

\$16.95 [Ⓞ]

per unit,
Minimum 24



Save up to 18%

Processing Fee	\$15(G) on All Orders
Imprint	Screen Print One Color
Production	Ships 7 Days (Complete Order Received)
FOB	Laredo, TX 78045

January 1 - April 30, 2015 | Promo Code PC15Q1

**NO
SET-UP CHARGES**
2014 Price: \$40(G)

Shine A Light On Savings

Multi-Purpose Key Chains

FLASHLIGHT KEY CHAINS

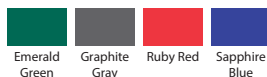


#P43076 **Luster LED Lite Key Ring**

Imprint Area 1-1/4"W x 1/4"H
Product Size 2-3/4"W x 3/4"H
Features Laser Engrave in Silver
 Diamond Cut Detailing
 3 Bright LED Lights
 Push Button Activation

\$1.65^G

per unit,
Minimum 150



#Q43859 **Vibrant LED Lite Key Ring**

Imprint Area 1-1/4"W x 1/4"H
Product Size 2-3/4"W x 3/4"H
Features LaserSharp™ Engraving, White
 Polished Barrel
 Diamond Cut Detailing
 3 Bright LED Lights
 Side Button Activation

\$1.65^G

per unit,
Minimum 150



#Q43595 **3-In-1 Key Ring**

Imprint Area 15/16"W x 3/4"H
Product Size 3-5/8"W x 1-1/8"H
Features Laser Engraved in White
 Key Chain, Bottle Opener &
 Flashlight in One

\$1.30^G

per unit,
Minimum 150



Save up to 32%

January 1 - April 30, 2015 | Promo Code PC15Q1

Processing Fee \$15(G) on All Orders
Imprint **Laser Engrave** Four (4) Lines of Copy (Modern, Roman or Script)
 or 2 Lines of Copy Right or Left of Artwork
Production Ships 48 Hours (Complete Order Received)
FOB Upstate NY 12010